



2025 RIDE FOR EQUITY

VOLUNTEER ROLE DESCRIPTIONS



TABLE OF CONTENTS

VOLUNTEER ROLE DESCRIPTIONS

TULSA KICKOFF

1 KICKOFF SET-UP/TAKEDOWN

2 REGISTRATION TABLE

3 KICKOFF PEP SQUAD

4 KICKOFF FLOATER

5 KICKOFF DJ

6 EMCEE/HOST

ON THE ROAD

7 COURSE MARSHAL

8 ENERGIZE STATION

9 MECHANIC

10 NUTRITIONIST

11 TIME KEEPER

12 DRIVER

13 MEDICAL

NYC FINISH LINE

14 NYC EVENT SET-UP/TAKEDOWN

15 NYC PEP SQUAD

16 NYC FLOATER





RIDE 4 EQUITY KICKOFF FLOATER VOLUNTEER

OVERVIEW

The Kickoff Floater Volunteer plays a dynamic and essential role in supporting fellow volunteers during the launch of the event. The Floater Volunteer ensures that the event runs smoothly from start to finish, helping where extra support is needed. These areas may include setup & breakdown, pep squad, rider support, registration tabling, and more.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Strong communication skills.
- Flexibility to adapt to various tasks and assist in multiple areas during the event.
- Community Engagement
- Ability to work as part of a team in a fast-paced environment.

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



REGISTRATION TABLE VOLUNTEER

OVERVIEW

The registration table volunteers will be responsible for checking riders into the event. They will warmly greet each participant, ensuring that everyone feels welcomed and excited about the day ahead. The volunteers will verify registration details, provide any necessary materials like maps, and answer any questions riders may have. With their friendly demeanor and efficient organization, they will set the tone for a smooth and enjoyable event experience. Additionally, they will be on hand to offer encouragement and assistance, making sure that each rider starts their journey with confidence and enthusiasm.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Understanding of Ride for Equity
- Good communication skills
- Ability to work efficiently

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



RIDE 4 EQUITY KICKOFF PEP SQUAD

OVERVIEW

Members of the Pep Squad will play a key role in setting the tone and energy for the cycling event kickoff. Their main responsibility is to create an exciting, motivating, and enthusiastic atmosphere for participants, spectators, and fellow volunteers. By cheering, clapping, dancing, and offering words of encouragement, they will help build anticipation and excitement for the cyclists as they prepare to begin their journey.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Understanding of Ride for Equity
- High energy, ability to stand on feet for extended period of time

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



RIDE 4 EQUITY KICKOFF FLOATER VOLUNTEER

OVERVIEW

The Kickoff Floater Volunteer plays a dynamic and essential role in supporting fellow volunteers during the launch of the event. The Floater Volunteer ensures that the event runs smoothly from start to finish, helping where extra support is needed. These areas may include setup & breakdown, pep squad, rider support, registration tabling, and more.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Strong communication skills.
- Flexibility to adapt to various tasks and assist in multiple areas during the event.
- Community Engagement
- Ability to work as part of a team in a fast-paced environment.

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



RIDE 4 EQUITY KICKOFF DJ

OVERVIEW

The Kickoff DJ for the Ride 4 Equity cycling event will create an energetic, engaging, and inclusive atmosphere to inspire participants and energize the crowd during the kickoff. This volunteer will set the tone for the event by providing uplifting and fun music for the crowd.

KEY SKILLS

- Previous experience as a DJ or in a similar music performance role preferred.
- Familiarity with various music genres and the ability to curate playlists that resonate with diverse audiences.
- Strong technical skills in operating sound equipment and troubleshooting issues as needed.
- Ability to maintain a positive and energetic attitude, contributing to a fun, inclusive atmosphere.

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



RIDE 4 EQUITY KICKOFF EMCEE

OVERVIEW

The Kickoff Emcee will serve as the dynamic host for the start of the event, energizing participants and setting a positive tone for the ride. This individual will engage the crowd, deliver key announcements, introduce speakers, and ensure the kickoff runs smoothly and on time.

KEY SKILLS

- Outstanding public speaking and communication skills.
- Enthusiastic and charismatic personality with the ability to energize large groups.
- Ability to think on your feet and adapt to unexpected changes or challenges.
- Knowledge of Black Leaders Detroit and the Ride 4 Equity
- Experience with hosting or emceeing is a plus.

TIME REQUIREMENT

Available May 31st from 6:00am - 9:00am

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



COURSE MARSHAL VOLUNTEER

OVERVIEW

The course marshal will be responsible for relaying key information to cyclists during the ride. Seated in the back of the car facing riders, the course marshal will let riders know of upcoming stops, turns, hazards, etc. They will also pay attention to riders and alert medical team if necessary.

KEY SKILLS

- Knowledge of Ride 4 Equity course
- Ability to communicate information quickly and clearly
- Comfort with staying seated for long periods while remaining alert and engaged.

TIME REQUIREMENT

Available during full days and/or blocks during the ride from 5/31/25 to 7/4/25.

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



BLACK LEADERS
DETROIT

ENERGIZE STATION VOLUNTEER

OVERVIEW

Energize station volunteers will be stationed at key points along the route to uplift riders and provide snacks and water. Volunteers must be energetic, excited, and high. They may bring signs to show support for riders.

KEY SKILLS

- Ability to maintain a positive, encouraging attitude throughout the event.
- Excitement to cheer on riders and keep their spirits high.
- Ability to stand, cheer, and stay active for an extended period of time.

TIME REQUIREMENT

Available along route on specified dates from 5/31/25 to 7/4/25 for about an hour.

CONTACT INFORMATION

Black Leaders Detroit

<https://www.blackleadersdetroit.org/volunteer>

Phone: 313.550.4343

Email: bld@blackleadersdetroit.org



ONSITE MECHANIC VOLUNTEER

OVERVIEW

The Onsite Mechanic Volunteer will provide essential mechanical support to cyclists during the R4E. On the road, the mechanic will respond to mechanical issues, perform quick fixes, and assist with car and bike-related needs if applicable. This role is critical for maintaining rider safety and minimizing disruptions to the event.

KEY SKILLS

- Address common bike issues such as flat tires, chain problems, brake adjustments, or derailleur issues.
- Assist with basic car troubles (if applicable), such as jump-starting vehicles or addressing minor repairs for support cars.
- Proficient in bike mechanics, including quick repairs for common cycling issues.
- Knowledge of basic car troubleshooting and repairs (optional but beneficial).
- Strong problem-solving skills and the ability to work efficiently under time constraints.
- Good communication skills and a calm, patient demeanor.
- Physical stamina to move equipment and perform tasks outdoors.

TIME REQUIREMENT

Available along route for full days and/or blocks from 5/31/25 to 7/4/25.

CONTACT INFORMATION

Black Leaders Detroit

<https://www.blackleadersdetroit.org/volunteer>

Phone: 313.550.4343

Email: bld@blackleadersdetroit.org



NUTRITIONIST VOLUNTEER

OVERVIEW

The Nutritionist Volunteer will play a key role in supporting participants' health and performance during the R4E. This volunteer has the option to be either along for the ride and/or available via phone to answer any nutrition questions and offer advice. The nutritionist will advise riders on proper hydration, snack choices, and overall nutrition to help them sustain energy and recover effectively. This role is essential for ensuring riders stay energized and safe throughout the event.

KEY SKILLS

- Background in nutrition, dietetics, or related field (degree or certification preferred).
- Knowledge of endurance sports nutrition and hydration best practices.
- Strong interpersonal and communication skills to engage with diverse participants.
- Ability to stay calm and supportive in high-pressure or fast-paced scenarios.
- Enthusiasm for promoting health and wellness at the event.

TIME REQUIREMENT

Available along route and/or via phone from 5/31/25 to 7/4/25.

CONTACT INFORMATION

Black Leaders Detroit

<https://www.blackleadersdetroit.org/volunteer>

Phone: 313.550.4343

Email: bld@blackleadersdetroit.org



TIMEKEEPER VOLUNTEER

OVERVIEW

The timekeeper is crucial for making sure that riders stay on schedule for arrival in NYC on July 4th. They are responsible for letting riders know what time they need to be ready to ride each day and making sure the riders stay on track to arrive at the next stop on time.

KEY SKILLS

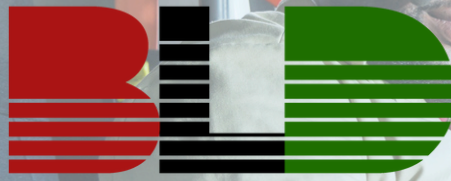
- Strong organizational and time management skills.
- Clear and effective communication abilities.
- Leadership qualities to motivate and guide riders.
- Ability to remain calm and adaptable under pressure or in changing conditions.
- Familiarity with R4E Schedule.

TIME REQUIREMENT

Available during full days and/or blocks during the ride from 5/31/25 to 7/4/25. Role can be interchanged with another on the road role.

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



BLACK LEADERS
DETROIT

DRIVER VOLUNTEER

OVERVIEW

Van drivers are critical for keeping riders safe and supported during the ride. They will drive the vans at slow speeds in front of and behind riders ensuring road safety while transporting equipment and staff.

KEY SKILLS

- Knowledge of the R4E route
- Valid driver's license and a clean driving record.
- Experience driving large vehicles or vans preferred.
- Strong awareness of road safety and traffic laws.
- Ability to maintain focus and patience while driving at slow speeds for extended periods.

TIME REQUIREMENT

Available during full days and/or blocks during the ride from 5/31/25 to 7/4/25.

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



ONSITE MEDICAL VOLUNTEER

OVERVIEW

The Onsite Medical Volunteer is essential to ensuring the health and safety of participants during the cycling event. They will be in the support van in case of any emergencies. This volunteer will provide first aid and medical assistance to cyclists as needed, assess and address injuries, and collaborate with the event team to manage more serious medical situations. This role is critical for responding to medical emergencies and ensuring a safe experience for all riders.

KEY SKILLS

- Certification in first aid, CPR, or other relevant medical training (EMT or nursing background preferred).
- Ability to assess medical situations quickly and accurately.
- Ability to administer first aid for minor injuries such as scrapes, cuts, muscle strains, or dehydration and evaluate more serious injuries to determine if emergency medical services (EMS) are needed.
- Strong problem-solving skills and the ability to stay calm under pressure.
- Good communication skills for interacting with riders, volunteers, and event staff.
- Physical ability to assist riders and carry medical supplies as needed.

TIME REQUIREMENT

Available along route for full days and/or blocks from 5/31/25 to 7/4/25.

CONTACT INFORMATION

Black Leaders Detroit

<https://www.blackleadersdetroit.org/volunteer>

Phone: 313.550.4343

Email: bld@blackleadersdetroit.org



NYC SETUP & TAKEDOWN VOLUNTEER

OVERVIEW

The setup and breakdown volunteers will be responsible for assembling tents, setting up tables, and overall preparing for the NYC finish line event. They will also ensure that all necessary equipment is in place and functioning properly. Once the event concludes, the volunteers will assist in dismantling the tents, clearing the area, and ensuring everything is packed away neatly. Their efforts are crucial to the smooth operation of the event, and their hard work behind the scenes helps create a welcoming and organized environment for all attendees. With teamwork and dedication, they help set the stage for a successful and memorable occasion.

KEY SKILLS

- Ability to lift 30+ lbs, bend, squat, and perform physical tasks
- Good communication skills
- Ability to work efficiently

TIME REQUIREMENT

Available July 4th from 3pm-7pm

CONTACT INFORMATION

Black Leaders Detroit

<https://www.blackleadersdetroit.org/volunteer>

Phone: 313.550.4343

Email: bld@blackleadersdetroit.org



NYC FINISH LINE PEP SQUAD

OVERVIEW

Members of the Pep Squad will play a key role in welcoming cyclists to the finish line. Their main responsibility is to create an exciting, motivating, and enthusiastic atmosphere for participants, spectators, and fellow volunteers. By cheering, clapping, dancing, and offering words of encouragement, they will help create a rewarding and celebratory atmosphere for the incredible feat that cyclists will have just finished.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Understanding of Ride for Equity
- High energy, ability to stand on feet for extended period of time

TIME REQUIREMENT

Available July 4th from 3:00pm-7:00pm

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org



NYC FINISH LINE FLOATER VOLUNTEER

OVERVIEW

The Floater Volunteer plays a dynamic and essential role in supporting fellow volunteers during the NYC finish line. The Floater Volunteer ensures that the event runs smoothly from start to finish, helping where extra support is needed. These areas may include setup & breakdown, pep squad, rider support, and more.

KEY SKILLS

- Positive attitude & enthusiasm for BLD
- Strong communication skills.
- Flexibility to adapt to various tasks and assist in multiple areas during the event.
- Community Engagement
- Ability to work as part of a team in a fast-paced environment.

TIME REQUIREMENT

Available July 4th from 3:00pm - 7:00pm

CONTACT INFORMATION

Black Leaders Detroit
<https://www.blackleadersdetroit.org/volunteer>
Phone: 313.550.4343
Email: bld@blackleadersdetroit.org